

## RESEARCH PROJECTS 2013

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### **Project Title**

Preemption and Defense: Strategy of International Patenting in Emerging Economies

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### **Abstract**

More and more inventive activities now take place in emerging economies, beyond the traditionally innovative triadic regions of Europe, Japan, and the United States. Because of the size and growth of emerging economies, multinational corporations (MNCs) have actively sought patent protection in those countries. However, we know little about the patenting strategies of MNCs in emerging markets, particularly with respect to in which countries they choose to patent and the technologies they choose to patent. This proposed project aims to investigate international patenting activities in emerging economies at the firm level. We will use the concept of 'patent families' to ensure comparability of patents applied for in a wide array of 29 emerging-market national patent offices. We will link the patent data which are primarily drawn from PATSTAT database with the firm financial dataset, and finally we will link the patent-firm dataset to the data of the emerging economies at the country level.

