

## RESEARCH PROJECTS 2014

---

### **Project Title**

Entrepreneurship in Emerging Economies: Unpacking the CEO-Board Relationship in New Ventures

### **Principle Investigator(s)**

Sam Garg

Assistant Professor, Department of Management

### **Abstract**

New ventures are important for emerging markets but remain under-emphasized. I propose to closely examine the CEO-Board relationship in new ventures in emerging markets. This consequential relationship for ventures is distinctive from the CEO-board relationship in public firms where CEO alignment is a central issue. Given limited prior research, I propose to use inductive multi-case research method to develop a middle range theory based on ventures in China and India. This proposal requests funding to conduct a pilot study.

