



IEMS ACADEMIC WORKSHOP

Workshop on Challenges in Emerging Markets in the 21st Century – Defining the Research Agenda

**HKUST, Hong Kong
16 and 17 December 2015**

Meeting Details and Agenda

Meeting Room Details	
Venue	Lo Ka Chung Building, HKUST Campus, Clear Water Bay, Hong Kong
Meeting Room	Rm. 4042, 4/F

Purpose of the 2015 IEMS Academic Workshop

The 2015 IEMS Academic Workshop is a meeting of senior researchers and faculty from the international network of universities connected through this network, from China, India and Russia. As part of defining the intellectual framework for future studies on emerging markets produced with the support of EY and the Institute for Emerging Markets Studies, this Academic Workshop aims to achieve the following objectives:

- Build networks and strengthen relationships across the IEMS institutions and with EY leadership for greater collaboration
- Provide EY with the opportunity to connect with senior faculty and researchers in the IEMS network and share the EY vision and priorities for emerging markets
- Share pertinent studies produced by each institution to debate and exchanges views and perspectives on current business challenges in emerging markets in the 21st century
- Discuss the intellectual framework on how best to address these challenges through research and education by the IEMS network
- Identify opportunities for intra-IEMS cooperation on emerging market studies that broaden the current scope of work produced by individual IEMS institutions

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Agenda

(Meeting times scheduled in Hong Kong time)

Wednesday, 16 th December 2015 (09:00 – 19:30)				
	Timing	Agenda topic	Duration	
1	09:00 – 09:10	Welcome and Opening Remarks Introductions	10 minutes	Albert Park (HKUST)
2	09:10 – 09:40	EY Emerging Markets Update <ul style="list-style-type: none"> • Introductory comments • Challenges of emerging markets in the 21st Century (scene setting) • Overview of IEMS – progress, EY commitment • EY experiences in EMs • EY focus areas and themes from EMs 	30 minutes	Jay Nibbe (EY)
3	09:40 – 10:00	Building a Legacy in Emerging Markets <ul style="list-style-type: none"> • EY's global brand campaign – Better Questions • EY's EY Emerging Markets Center • EY's macroeconomic programs 	20 minutes	Ilse Blank (EY)
4	10:00 – 10:20	Setting the Scene <ul style="list-style-type: none"> • Outline of agenda • Discussion of desired outcomes of workshop • Better Questions white board 	20 minutes	Albert Park (HKUST)
	10:20 – 10:50	Break	30 minutes	
5	10:50 – 12:20	Emerging Markets Challenges of the 21st Century: A Discussion on the IEMS Intellectual Framework to Address These Challenges Presentations by each Institute/Center: <ul style="list-style-type: none"> • Brief introduction of Institute/Center • Perspective on major challenges faced by emerging markets in the 21st century • Focus areas and priority research themes for next 3 to 5 years • Flagship or priority projects (high level) 	20 minute presentations (with wrap up by facilitator)	Albert Park (HKUST) Alexey Kalinin (SKOLKOVO) Sanjay Kallapur (ISB) Facilitator: Jay Nibbe (EY)
	12:20 – 13:30	Lunch <i>(By invitation only)</i>	1 hour	On campus

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Wednesday, 16 th December 2015 (09:00 – 19:30)				
	Timing	Agenda topic	Duration	
6	13:30 – 15:00	Theme: Growth and Innovation	20 minute presentations (each with intro and wrap up by facilitator)	Growth Models and Factors of Growth Around the World, 1970-2010 (Vladimir Korovkin, SKOLKOVO) China as the World's Technology Leader (Naubahar Sharif, HKUST) Patents, Prices and Entry: Evidence from India (Anand Nandkumar, ISB) Facilitator: Sanjay Kallapur (ISB)
	15:00 – 15:30	Break	30 mins	
7	15:30 – 16:30	Theme: Financial Systems	20 minute presentations (each with intro and wrap up by facilitator)	Comparative Models of Financial Inclusion (Kellee Tsai, HKUST) Digital Platforms and Ecosystems of Financial Inclusion in Russia (Vladimir Korovkin, SKOLKOVO) Facilitator: Peter McKay (HKUST)
	16:30	Day 1 Workshop ends		
	16:30 – 16:45	Bus from Workshop Venue to HKUST Pier <i>(By invitation only)</i>	15 minutes	
	16:45 – 17:45	Boat Trip from HKUST to Sai Kung <i>(By invitation only)</i>	60 minutes	
	18:00 – 19:30	Dinner <i>(By invitation only)</i>	90 minutes	Sing Kee Seafood Restaurant, Sai Kung

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Thursday, 17 th December 2015 (09:00 – 14:30)				
	Timing	Agenda topic	Duration	
1	09:00 – 09:20	Welcome to Day 2 Recap of Day 1	20 minutes	Albert Park (HKUST) Jay Nibbe (EY)
2	09:20 – 10:20	Theme: Firm Strategies	20 minute presentations (each with intro and wrap up by facilitator)	Global Strategies of Russian and Chinese Mid-size Firms (Ekaterina Molchanova, SKOLKOVO) Corporate Risk Management in Emerging Markets (Peter MacKay, HKUST) Facilitator: Alexey Kalinin (SKOLKOVO)
3	10:20 – 10:50	Theme: Better Jobs	20 minute presentations (with into and wrap up by facilitator)	Employment and Training Challenges in China and Emerging Markets (Albert Park, HKUST) Facilitator: Alexey Kalinin (SKOLKOVO)
	10:50 – 11:20	Break	30 minutes	
4	11:20 – 12:50	The IEMS Academic Agenda <i>(Closed session, by invitation only)</i>	90 minutes	Facilitators: Albert Park (HKUST) Ilse Blank (EY)
5	12:50 – 13:00	Workshop Conclusion <i>(Closed session, by invitation only)</i>	10 minutes	Albert Park (HKUST) Jay Nibbe (EY)
	13:00	Day 2 Workshop ends		
	13:15 – 14:30	Lunch <i>(By invitation only)</i>	75 minutes	On Campus