

Synergize GBA Forum 2021

14 July 2021

The Synergize GBA Forum 2021 aims to facilitate communication and collaborations among government departments, regulators and senior executives to create long-term sustainable value in the Greater Bay Area. EY representatives and a distinguished panel of speakers will explore the following:

How will China's environmental goals create opportunities in the region?

How will your talent policies define your future success in the GBA?

How can better connectivity between the GBA and emerging markets drive growth in the region?

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) plays a prominent role in the opening up of the Chinese economy. As a bridgehead of the Belt and Road Initiative, the GBA has access to China's huge domestic market and serves as an important link to the ASEAN countries, fulfilling a unique role in the nation's dual circulation strategy.

In 2021 we saw the start of the 14th Five-Year Plan, kicking off an active and steady development of the GBA into an international technology and innovation hub. We are already seeing a strong foundation for an international first-class bay area and world class city cluster.

To support an integrated development of the GBA that is in line with the nation's 14th Five-Year Plan requires a synergy across various components. Hong Kong's cooperation with other cities in the GBA is also pivotal.

The Synergize GBA Forum 2021 will be our first hybrid event in the GBA with an in-person and virtual component. The in-person physical events will be run out of two locations: Hong Kong and Shenzhen where we will connect speakers from both cities in engaging discussions. All sessions will be streamed live to a wider audience in Asia-Pacific to offer the best of live and digital experiences.

Forum details

Date:	14 July 2021 (Wednesday)		
Time:	8:30am to 12:30pm (registration starts at 8:00am)		
Participate:	<p>In-person:</p> <p>Hong Kong Grand Ballroom Grand Hyatt Hong Kong 1 Harbour Road Wanchai, Hong Kong</p>	<p>Shenzhen Salon du Theatre Grand Hyatt Shenzhen 1881 Baoan Nan Road Luohu District, Shenzhen</p>	<p>Online: Virtual A link will be sent to you upon confirmation of registration.</p>
Language:	English and Putonghua (with simultaneous interpretation)		
Contact us:	<p>Hong Kong Winnie Cheung +852 2849 9509 winnie-wy.cheung@hk.ey.com</p>	<p>Shenzhen Nicole Qiu +86 20 2838 1053 nicole.qiu@cn.ey.com</p>	

Program rundown

Time	Rundown
08:00 – 08:30	Registration
08:30 – 08:40	Welcome remarks Mr. Jack Chan Chairman, China, Regional Managing Partner, Greater China, EY
08:40 – 09:15	Keynote speeches: A “great” mindset in the new normal – capturing the GBA opportunities Mr. Tommy Yuen Commissioner for the Guangdong-Hong Kong-Macao Greater Bay Area, The Government of the HKSAR Representative from the Shenzhen Government
09:15 – 10:15	Panel discussion: From carbon footprint to sustainable finance – green is the future color <i>Panelists</i> Dr. King Au, MH Executive Director, Financial Services Development Council Ms. Ellie Tang Head of Sustainability, New World Development Company Ltd Mr. Wu Yue Director of Investor Relations, BYD Company Ltd <i>Moderated by</i> Ms. Judy Li Partner, Climate Change and Sustainability Services, Financial Services; Sustainability Leader, Asia-Pacific Financial Services, Ernst & Young Hua Ming LLP Mr. Brian Ho Partner, Climate Change and Sustainability Services, Ernst & Young Partnership
10:15 – 10:35	Technology solution showcase: Creating a new competitive edge in the GBA’s digital economy <i>Guest speaker</i> Mr. Chen Ping Vice President, Tencent Cloud <i>Moderated by</i> Mr. Paul Cheung Consulting Leader, TMT Market Segment, Greater China, EY
10:35 – 10:40	Session recap (Part 1) Mr. William Huang Managing Partner, China South, EY
10:40 – 10:45	Break
10:45 – 11:45	Panel discussion: Dual circulation of future talent in the GBA <i>Panelists</i> Dr. David Chung, JP Under Secretary of Innovation and Technology, Innovation and Technology Bureau, The Government of the HKSAR Ms. Eileen Sun Chief Human Resources Officer, TCL Industrial Holdings Mr. Peter Yan, JP CEO, Cyberport Mr. Zhang Lin Director, Shenzhen Talent Support Office <i>Moderated by</i> Mr. Vincent Chan Greater Bay Area Leader, Consulting, EY Ms. Danielle Xie Partner, People Advisory Services, Ernst & Young (China) Advisory Limited
11:45 – 12:25	Insight showcase: EY-HKUST joint research - Hong Kong as the GBA’s gateway to emerging markets <i>Panelists</i> Professor Donald Low Director, Institute for Emerging Market Studies, The Hong Kong University of Science and Technology Mr. Richard Shentu CEO, Centre Testing International Group Mr. Tony Tsang Greater Bay Area Leader, Strategy & Transactions, EY <i>Moderated by</i> Mr. Andrew Lee Partner, Greater China Markets, Ernst & Young Group Limited
12:25 – 12:30	Session recap (Part 2) and closing remarks Ms. Agnes Chan Managing Partner, Hong Kong and Macau, EY
12:30	Close